

# SYNERGY!

## RISING STAR BRYAN ADAMS SHOWS WE'RE NOT JUST ABOUT NVQS

Bryan Adams has a rock star name – and this engaging MD of communications company PH.Creative is fast becoming a top performer in his own right. Well known for his entertaining touch when it comes to business seminars on marketing knowhow, Bryan has wowed hundreds of delegates at his recent 'gigs' at the LDP Business Hub and Liverpool Convention Centre. Above all, however, it's his vision, foresight and true passion for what he does that gives him a true business edge.

Bryan has made full use of LSC-funded (SkillWorks) training to get him to where he is today... on the brink of an exciting business breakthrough. Having spent the past few years quietly designing his unique internet marketing system PHUse from his Rodney Street office, he has also been busy behind the scenes, honing his presentation skills with coach and mentor John Drysdale of NoGuru Training & Development.

Bryan has now reached the stage where he can confidently, and successfully, launch his pioneering software to an audience hungry for new ideas.

Just as important to him, though, is that he supports all his clients with regular workshops to help them to use PHUse to build their own business. Again funding, sourced through official SkillWorks provider NVQ Training & Consultancy Services, has given him the ability to coach his customers and transform them hopefully from "happy customers" into "raving fans".



"I absolutely love learning new things, particularly when there are gaps to fill," says Bryan. "And I believe in passing knowledge on. Not educating our clients would be like a plumber not connecting the pipes."

